



Mariarosy Calleri **Marden Entertainment**

Sector	Cinema, Television, New Media & Communication Industry
Region	Lazio, Italy
Nomination as an Ambassador	Being a successful and committed entrepreneur who has won several international prizes for her films on women issues, Mariarosy Calleri is a role model for other women in business and culture. She has been appointed WAI Ambassador and Mentor for the Lazio Region and is a member of the European Network of Female Entrepreneurship Ambassadors under the DG Enterprise and Industry. Her experience will encourage other women to “want it all”. The independent film and television writer, director and producer, mother of two boys and manager of Marden Entertainment is very optimistic and conveys her ideas and encouragement with incredible enthusiasm and passion.
About the company	Marden Entertainment is a film, television and multimedia production and postproduction company that produces films, documentaries, TV programs, music videos and commercials for Italian and international companies. Marden Entertainment wants to create innovative and stimulating products for cinema, television and new media.
Raising awareness	Mariarosy Calleri is always looking for new opportunities to network and expand her business nationally and internationally. The main principles guiding her business are equal opportunities, meritocracy, innovation and social responsibility. She believes that the contemporary global world needs to rethink and redefine education, economy and politics from a female point of view. For the Rome Chamber of Commerce, she wrote, directed and produced “Invisible Super Women”, a documentary that portrays positive and contemporary female role models and encourages entrepreneurship culture among women and students. She is committed to create innovative edutainment products and help raise youth and women’s awareness about their possible contributions to economy and culture.
Further information	Mariarosy Calleri has been acknowledged internationally for her innovative visual language and experimentation with different genres of narration, from documentary to fiction. Her work has been recognized by the American academic world as an important contribution to “The Female Gaze in Cinema”. She has won prizes and awards at international film and video festivals both in the U.S, Europe and India. She has taught academic courses on digital cinema and new formats for new media in Rome and in New York.